

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Mark F. Cotton et al.                      Art Unit : 3625  
Serial No. : 10/808,730                                  Examiner : Mark A. Fadok  
Filed : March 25, 2004                                  Conf. No. : 5641  
Title : MULTI-VENDOR ONLINE MARKETPLACE

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

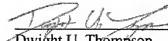
**RESPONSE TO RESTRICTION REQUIREMENT**

Responsive to the action mailed January 9, 2007, applicant elects the invention of Group I, drawn to the embodiment of Claims 1-21, which are drawn to a method of managing a multi-vendor online sales channel that receives an order through a unified storefront and that takes flash title prior to fulfilling the order. The election is made without traverse.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 2-9-07

  
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